

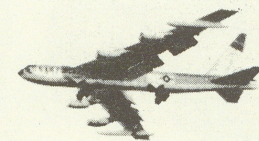
ALTUS CHAMBER OF COMMERCE

P. O. Box 518

HU 2-0210

ALTUS Oklahoma

ALL-AMERICA CITY WITH A FUTURE TO SHARE

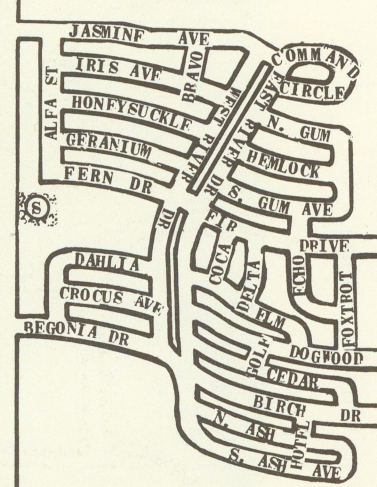


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STATISTICAL DATA

AVERAGE TEMPERATURE: 62.7 degrees.
AVERAGE RAINFALL: 26 inches.
AVERAGE SNOWFALL: 6.3 inches.
ALTITUDE: 1410 feet.
NEWSPAPER: Altus Times Democrat—daily.
RADIO STATION: KWHW—1450 kc.
LIBRARY: Altus Public Library—14,103 books.
TV STATIONS RECEIVED: 5
THEATRES: 3 and 1 drive-in.
POLICE: 20—4 patrol cars.
FIRE: 4 trucks—all pumpers.
DOCTORS: 23.
DENTISTS: 9.
LAWYERS: 13.
CITY SPEED LIMITS: 20 m.p.h. in business district,
30 m.p.h. elsewhere.

BASE HOUSING



MAIN GATE
ALTUS
AIR FORCE BASE

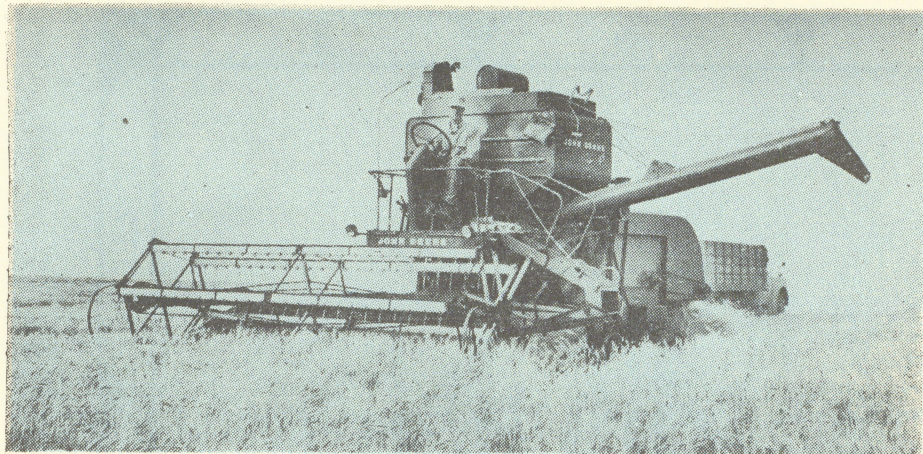
STREET INDEX

A St D-3, 5	Flamigo La A-3	Mitchell G-3, 4
Adams G-6	Fitter E-5	Mockingbird Dr A-3
Allen C, E-2	Forrest F-5	Mockingbird La A-3
Ash St D-6	Fowler H-4	Monroe St C-7
Asa Lee H-5	Frisco G-1	Morgan H-4
B St D-3, 5	G St C-6	Navajo St H, E-5
Baker H-4	Gene G-5	Navajo Rd E-5
Base Access Rd C-4	George H-5	Nona F-3, 5
Baucum H-4	Glenda H-5	Oakhurst C-6
Belle C-6	Glenn Rd B-4	Oakwood D-5
Benson C-3	Gore G-2	Oklahoma Dr B-3
Beverly B-2	Grady C, F-4	Olga B-3
Birch Ave E-5	Grant Ave C-7	Oriole St A-2
Blain C, E-2	Harrison H-5	Park Ave D-6
Bluebird La A-2	Hardy E-3, 5	Park Lane H, E-6
Box G-6	Hazel H-5	Park St C-5
Bradford C-3	Hemlock St D-6	Paseo De Vida A-4
Bradshaw B-4	Hendrix B-4	Pecan F-3, 5
Broadway F-3, 5	Hickman G-1	Phoebe G-5
Burton G-1	Hickory F-6	Pine G-5
C St D-3, 5	Hightower E, G-4	Poplar G-6
Cameron B-4	Hollywood B-2	Ridgecrest H-4, 6
Canary La A-2	Holmes B-4	Robin A-3
Cardinal Circle A-3	Howse F-5	Robinson F-1
Carver G-1	Hudson St E-3	Rochester F-2
Central F-1	Hudson Dr B-3	Russ Ave D-2
Cherry G-6	Jackson C, G-4	Russell C-3
Chestnut G-6	Jefferson Ave C-7	Sandra E-6
Chris F-2	Jones G-4	Scott H-6
Clarke H-5	Joy F-2	Service Rd F-5
Coe G-6	Judy C-2	Simpson B-3
Commerce E-3, 5	Julian E-4	Spruce D-6
Corbin C-3	Karen H-6	Spurgeon C, F-4
Cottonwood D-6	Katherine H-5	Sumner B-4
Crain St E-3	Kathy C-2	Sunset B-2
Crain Dr B-3	Kathy Dr G-5	Sutherland E-3, 5
Curtis H-4	Kennedy H-4	Sycamore D-5
Cypress E-5, 8	Kimerlin H-4	Thomas D-5
D St D-3, 5	Kizzier F-1	Thompson H-4
Davis C-4	Lakeside Dr B-4	Thorne G-4
Debby C-2	Lark A-2	Victory G-1
Denise H-5	Lee St E-3	Vine B-2
Dill G-6	Lee Dr B-2	Walker F-3, 5
E St C-5	Lee Ora G-5	Walnut F-3, 5
Eastern E-5	Lewis F-4	Washington Ave C-7
Elder E-6	Lila B-2	Wayne B-3
Elk G-6	Lincoln St C-7	Willard St C, E-3
Ell Ave C-2	Live Oak F-3, 5	Willard B-3
Elm St E-3, 5	Lloyd C-6	Willow C-6
Ethel F-2	Louanna La H-6	Wilson St C-7
Eula G-5	Loydell H-5	Wingfield G-1
Everett H-4	Main C, E-4	Wooten C-3
F St C-5	Maple F-6	Wright, G-3, 5
Falcon Rd C-5	Martha B-2	York D-5
	McCoy F-1	

LEGEND

A—Court House	N—Eugene Field Grade School
B—Post Office	O—Robert E. Lee Grade School
C—City Hall	P—High School Field House
D—Chamber of Commerce	Q—Rotary Farm Center
E—City Auditorium	R—Lincoln School
F—Jackson County Memorial Hosp.	S—Falcon Grade School
G—Library	T—Will Rogers Grade School
H—Armory	U—Roosevelt Grade School
I—Altus Junior College	V—Sunset Grade School
J—Senior High School	W—N. E. Junior High School
K—Junior High School	X—Kiwanis Ball Park
L—Wilson Grade School	Y—Lincoln Park
M—Washington Grade School	Z—Swimming Pool

PRICE 15c



WHEAT

Agriculture is a \$20,000,000 industry in the Altus area. Irrigated and dry land wheat and cotton remains the leading crops. Recently a large number of cattle have added to the Agriculture Industry. The Lugert-Altus Irrigation District covers an area of 70,000 acres. Yield of crops have been doubled and in many instances tripled by the use of additional water.

Altus has many industries related to Agriculture located within its city limits. The citizens of Altus formed the Altus Industrial Foundation in the amount of \$100,000 to be spent in helping new industry to locate in Altus, and to help existing industries in their expansion plans. The Altus Industrial Foundation owns a 96 acre industrial site with utilities, rail siding and paved streets.

Altus has about the same soil, climate, etc., as the other towns in the area. Even the people are not basically different from the others in the area, but that the people of Altus have the ability to work together, and to unite the general public behind them, is the real reason that Altus is the city it is today. Working together, the people of Altus are making their city live up to its slogan: "The City With A Future To Share."



COTTON

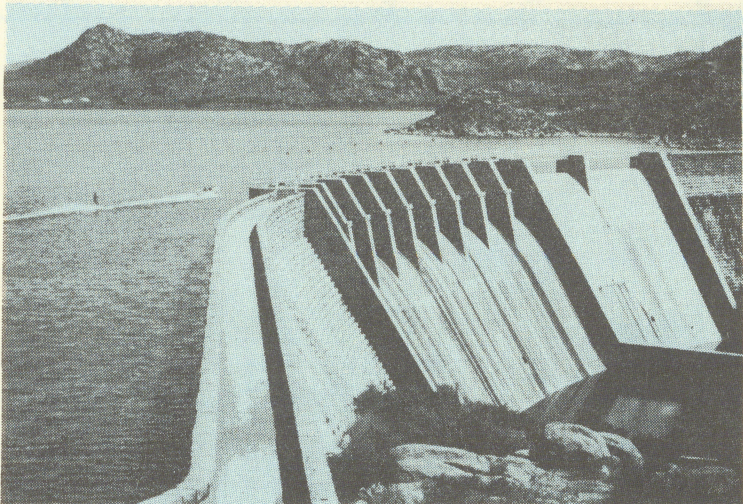
STATISTICAL DATA

- POPULATION:** 21,225 — 1960 Census.
COUNTY: Jackson (Altus, County Seat).
HIGHWAYS: Federal Highways 283 and 62. State Highways 44 and 7.
LAKES: Lake Altus, 142,000 Acre feet.
RIVERS: North Fork Red River, Salt Fork Red River, and Red River.
MOUNTAINS: Quartz Mountains.
ELECTRIC: Municipal Plant—City of Altus, Public Service Company of Oklahoma.
WATER: Municipal Plant—City of Altus.
GAS: Natural Gas — Arkansas-Louisiana Gas Corporation.
TELEPHONE: Southwestern Bell Telephone Company.
SCHOOLS: Grade Schools—9, Junior High Schools—2, Senior High Schools—2, Junior Colleges—1.
CHURCHES: All leading denominations of the area.
CIVIC ORGANIZATIONS: Chamber of Commerce, Jaycees, Rotary Club, Kiwanis Clubs—2, Lions Club, Optimist Club and B&PW.
FRATERNAL ORGANIZATIONS: Masonic, Odd Fellows, Elks Club, Woodmen of the World, and Moose.
VETERANS ORGANIZATIONS: American Legion, V.F.W.
HOSPITAL: Jackson County Memorial Hospital, 101 beds.
TYPE OF GOVERNMENT: Mayor — Council.
LODGING: Hotels—4, Motels—7, Lodges—1.
RESTAURANTS AND CAFES: 32—Serving meals from 60c to \$5.00.
SERVICE STATIONS: 48—All major companies of this area.
AIR: Altus Airport. Charter service.
BUS: Mid-Continent Coaches, Inc.
RAIL: Hollis-Eastern, Atchison-Topeka & Santa Fe, Frisco, Missouri-Kansas-Texas Railroad Companies. Freight only.
TRUCKS: Joe Hodges Transportation, Elliott Truck, ICX Motor Freight, and Sooner-Lee Way Freight.

RECREATION

Recreation is an important phase of life in the Altus Area.

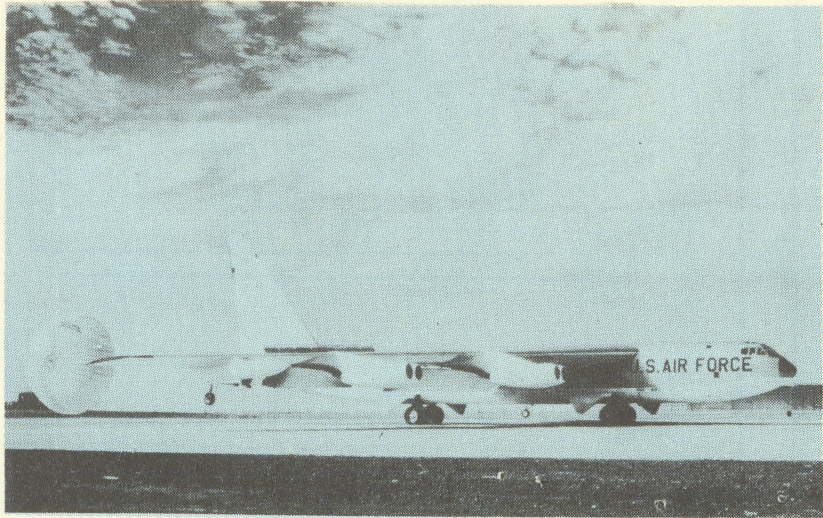
- BOATING, FISHING, SWIMMING, WATERSKIING:** Lake Altus, 18 miles North.
HUNTING: Good in area for duck, geese, quail, dove, rabbit and squirrel.
PARKS: 187 acre park in Altus. Picnicing, tennis, swimming; 1,000 acres at Quartz Mountain State Park, 18 miles North.
AMUSEMENT PARK: Craterville Park at entrance of Quartz Mountain State Park.
LODGE: Quartz Mountain Lodge, 46 Air Conditioned Rooms, dining room, private club, and dance floor on terrace.
SWIMMING POOLS: Altus City Park, Altus Golf and Country Club and Quartz Mountain Lodge.
BOWLING: 34 lanes.
GOLF: Altus Golf and Country Club and Quartz Mountain State Park. Both grass greens.
SPORTS: Junior and Senior High School football, basketball, baseball, golf and track.
TENNIS: Altus City Park — Lighted Courts.
COMMUNITY CONCERT ASSOCIATION: Three concerts each year.



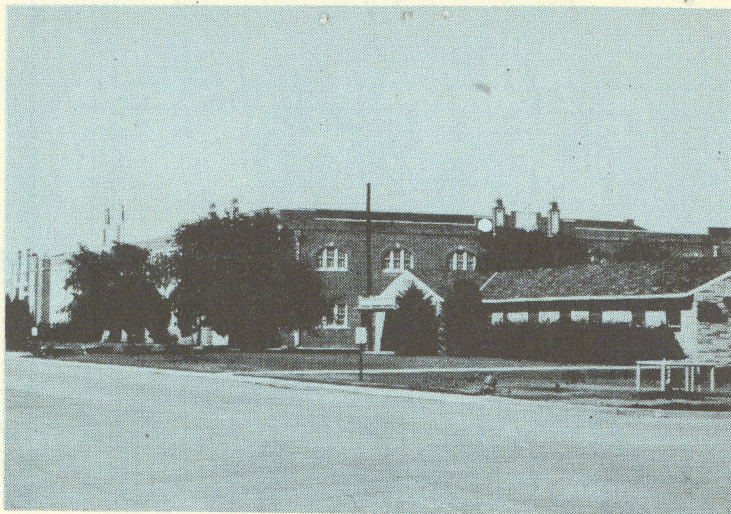
LAKE ALTUS — 1420,000 acre feet capacity

Lake Altus is the vacation and holiday weekend spot in the Southwest. A recreation haven for over one million visitors each year. Lake Altus with its 142,000 acre feet capacity lies in the heart of the Quartz Mountain State Park. The park is an 11,000 acre area of breathtaking natural beauty, equipped with a modern air-conditioned lodge designed for complete relaxation. The lodge is complete with dining room, coffee shop, and fountain service facilities. Also, in the park, are modern lakeside cabins.

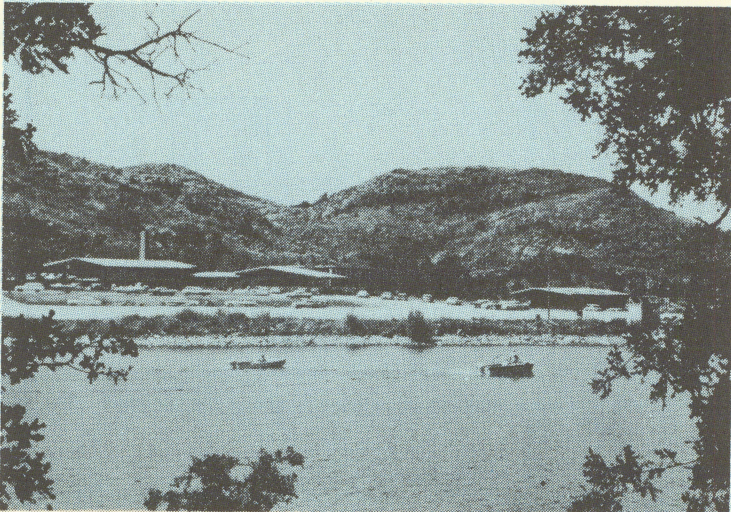
Altus Air Force Base is located in the Northeast section of the city. Reactivated in 1953 for a training command base and later changed to now one of the Strategic Air Command's more important permanent installations, flying B-52 Bombers and KC-135 Strato-tankers. In addition to the bomber striking force there are twelve Atlas ICBM Missile Launching Sites surrounding the Air Base.



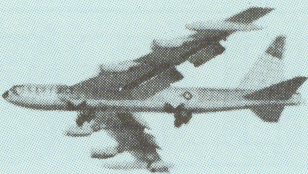
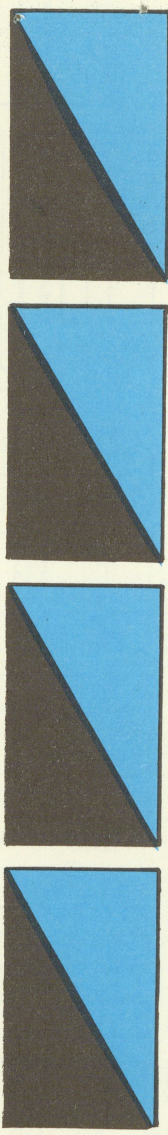
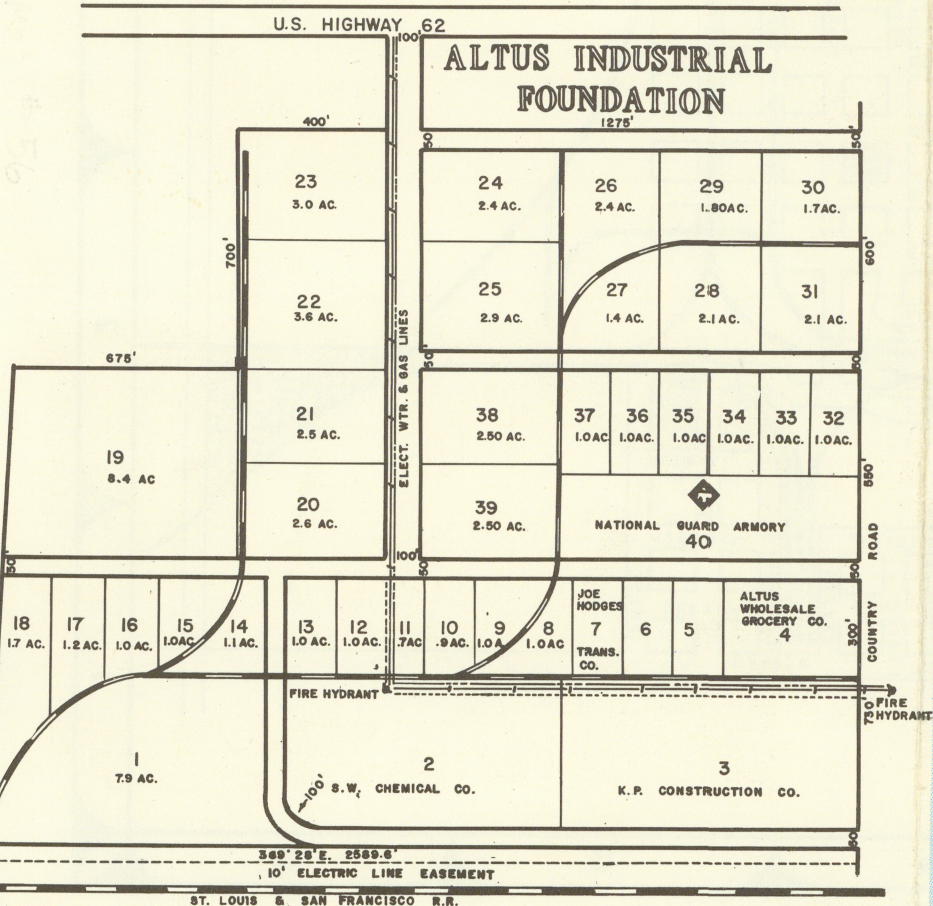
B-52 BOMBER



ALTUS JUNIOR COLLEGE

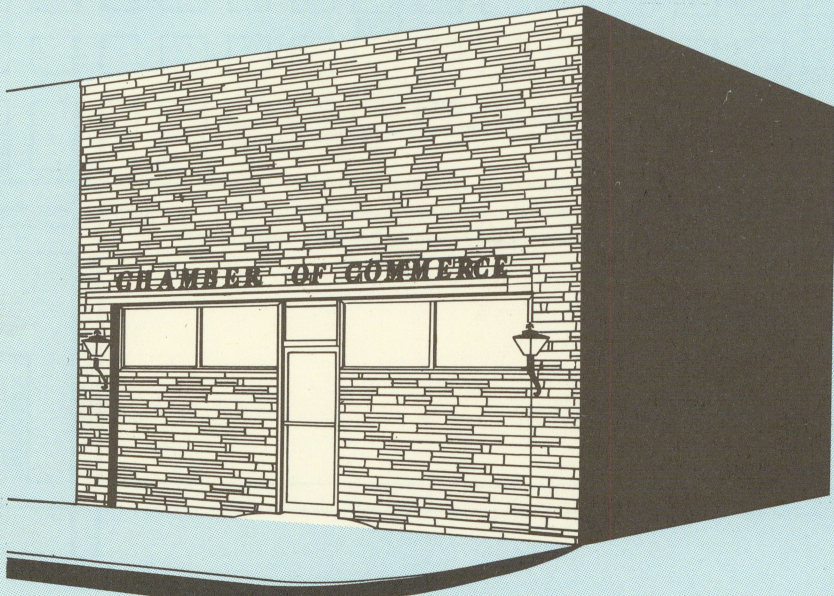


QUARTZ MOUNTAIN STATE PARK LODGE

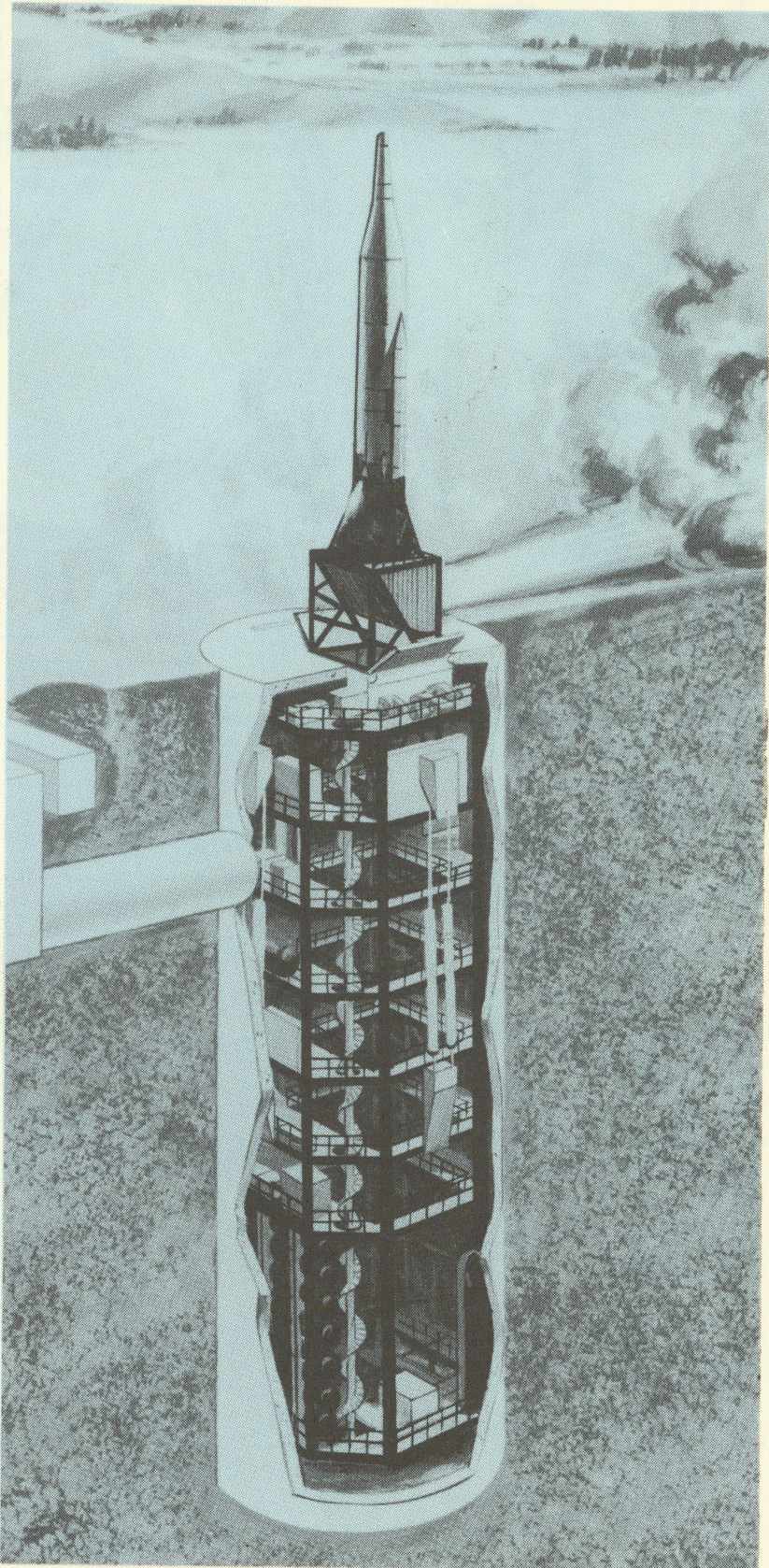


STREET
MAP
OF
ALTUS
OKLAHOMA

ALL-AMERICA CITY
WITH A FUTURE TO SHARE



ALTUS CHAMBER OF COMMERCE
P. O. Box 518 HU 2-0210



ATLAS ICBM MISSILE LAUNCHING SITE