

2. The City of Tulsa-Rogers County Port Authority is developing a \$20 million public port and industrial district at the head of navigation aimed at handling large movements of grain, petroleum, steel and many other bulk commodities. Armco Steel Corp. owns a plant site nearby (A). Downstream, adjoining the Verdigris Industrial Park, North American-Rockwell has a plant site (NR). Other public and private port developments can be found all along the river.



3. Public Service Co. of Okla. has started a \$30 million expansion of its Northeastern generating plant which uses Oologah Reservoir water for cooling. The present plant cost

FERRY

TENKILLER

OLOGAH



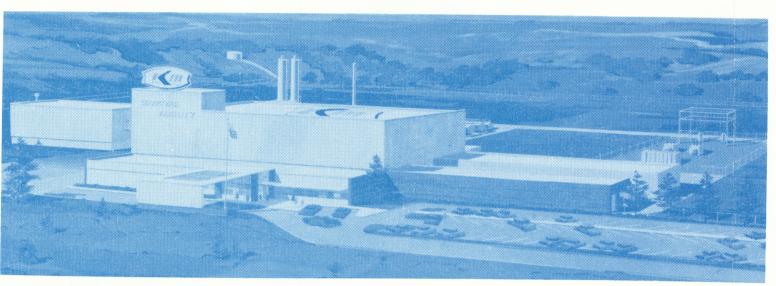
5. Arkansas Power & Light Co. plans a \$140 million nuclear generating plant near Russellville, Ark., which will use Dardanelle Reservoir water for cooling.



Dam No. 2 Creates First of Arkansas River Lakes



1. The \$18 million Martin-Marietta Corp. Dewey Portland cement plant was located east of Tulsa so that it could make use of barge transportation. Oklahoma Cement Co., which has furnished much of the cement for the navigation project, is one of several industries in the Grand River valley southeast of Pryor. The nearby Mid-America Industrial District has spent \$1.4 million preparing 5,000 acres for industrial development.

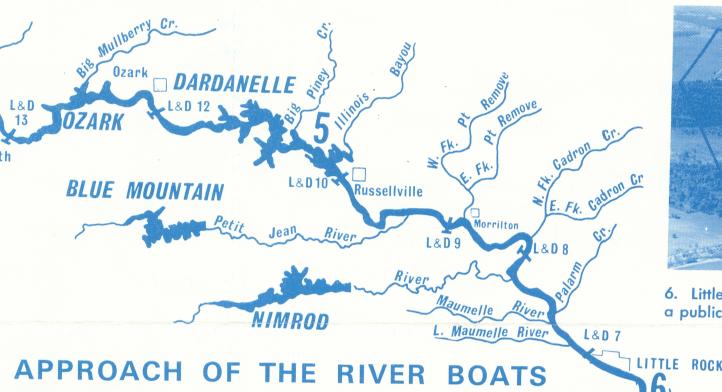


4. On the north side of the Robert S. Kerr Reservoir near the mouth of the Illinois River, Kerr-McGee Corp. plans a \$25 million uranium hexaflouride conversion plant pictured here.

Across the lake, near Stigler, Kerr-McGee has started a \$40 million coal mine and coking plant. Both facilities will ship by barge.



OBERT S. KERR Poteau [

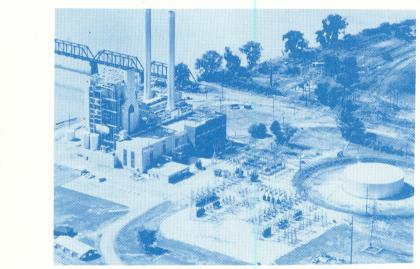




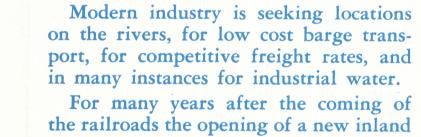
6. Little Rock is spending \$4.3 million developing

DISCOVER A NEW WORLD

In the Arkansas Basin Where Water Resources Have Been Put to Work



7. The Oklahoma Gas & Electric Co. Riverbank generating station at Muskogee uses recirculating cooling water from the Arkansas River.



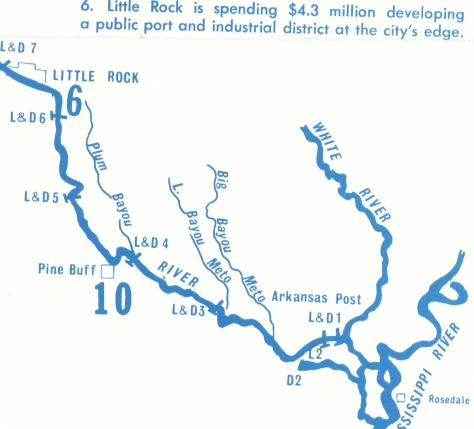
the railroads the opening of a new inland waterway in the United States excited only a few ripples of interest in the business world, and it was often years before the projects began to realize their

Today all this has changed. Industry is counting the days until the Army Engineers finish the extension of barge navigation from the Mississippi across Arkansas and into hitherto land locked Oklahoma.

INSPIRES AN INDUSTRIAL BOOM

Major ports are going in at Tulsa, Muskogee, Fort Smith, Little Rock and Pine Bluff, and two years before the project could be completed projected industrial investments were running into multiplied millions.

Rich in oil, gas and coal reserves, the Arkansas valley has a total of 65 commercially producible minerals waiting for development.





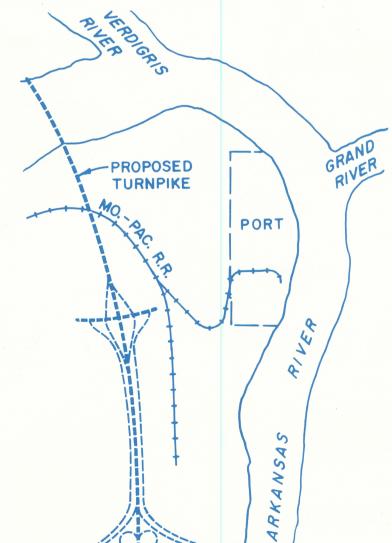
Lock No. 2 Three Miles Up the Canal



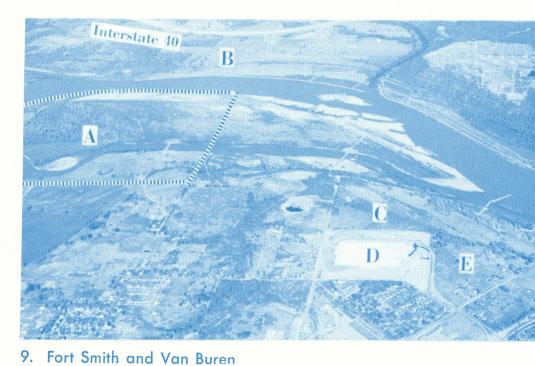
Keystone Dam (above) is one of many dams which provide flood control, water supply, pollution abatement, hydro-electric power, story book homesites and all manner of water recreation opportunities. Industry can't wait to take advantage of the navigation channel the dams make possible. Look inside to see what goes on.

For More Information Write or Call

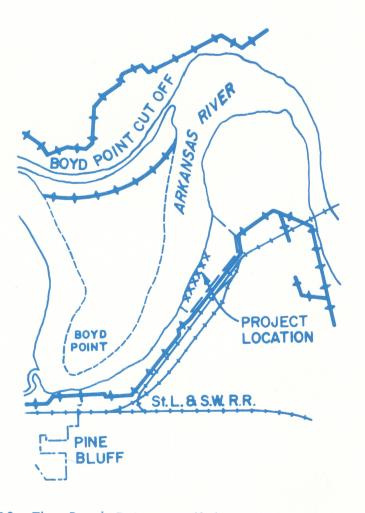
ARKANSAS BASIN DEVELOPMENT ASSOCIATION, INC., Petroleum Building LU 3-1695 Tulsa, Oklahoma



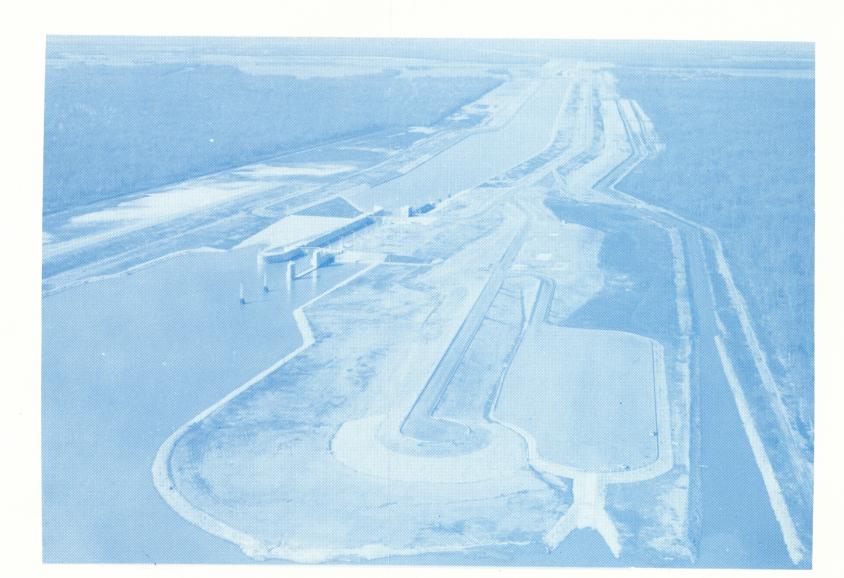
8. Muskogee's \$2 million public port will be served by a four-mile stretch of four-lane freeway connecting with toll roads to Tulsa and Webbers Falls. At Webbers Falls the toll project connects with Interstate 40 which follows the valley to Fort Smith, Van Buren and Little Rock, Ark. Phillips Petroleum Co. has a petro chemical plant site on the river south of U. S. 62 at Muskogee.



- A. Part of the 2,000-acre, \$4 million port and industrial park being developed at Fort Smith by Southern Enterprises, Inc., of Kansas
- B. Site across the river selected by Pillsbury Milling Co., Minneapolis, Minn., for a \$1 million feed mill designed to become a unit in a poultry processing complex in the Van Buren area.
- C. Location chosen by Owens Illinois Glass Co. for a \$5 million plant to make glass containers for the fruit and vegetable industry.
- D. Gerber Food Co. plant.
- E. Site picked by Arkansas Best Corp. for a truck terminal. Across the state line south of Poteau, Okla., Howe Coal Co., a Fort Smith based firm, is developing a \$13 million mine to produce metalurgical coal for shipment to steel mills in Japan.



10. The Boyd Point cutoff has permitted Pine Bluff to establish a port on the old channel of the Arkansas River.



Lock and Dam No. 1 on the Arkansas Post Canal