

In the twentieth century world, a man must be both a generalist and a specialist; Babson attempts to give this kind of preparation for life.

## FOUR YEARS OF COLLEGE WORK IN THREE

Immediately following World War II, Babson embarked on an accelerated program of education that enables students who can qualify to earn the Bachelor's degree in three years instead of the usual four. The college continues to graduate men in this program who are eagerly sought by business nation-wide; they hold every imaginable type of position; they progress rapidly on the job.

## THE THREE-YEAR PLAN

College opens the third week in September with final examinations for the term before the December holidays. The same pattern follows in the winter term when examinations are completed before spring vacation. Spring term ends the second week in June. Babson men have the whole summer to themselves. They complete four years of college work in three by taking one-third more classes a term, three terms a year,  $5\frac{1}{2}$  days a week.

## THE ACCELERATED PROGRAM IS OPTIONAL

If, however, a student wishes to earn the degree in four years, he may do so.

## ACCREDITATION

Babson holds institutional membership in the New England Association of Colleges and Secondary Schools, the American Council on Education, and the Association of University Evening Colleges. This recognition means that credits and degrees earned at Babson will be accepted for transfer by other accredited colleges, universities, and graduate and professional schools.

## REQUIREMENTS FOR UNDERGRADUATE ADMISSION

Men seeking admission to Babson must be graduates of a college-preparatory course in secondary school and have strong recommendations from their schools. They must also submit results of the Scholastic Aptitude Tests of the CEEB, English and Mathematics (Level I or II) Achievement Tests, and the Writing Sample.

## FOREIGN STUDENTS

Applicants whose native language is not English must also submit the results of the Test of English as a Foreign Language. Certified copies of their secondary school records must be submitted in English.

## TRANSFER STUDENTS

A limited number of spaces are reserved each year for men who have attended other colleges. Admission is dependent upon the strength of the applicant's academic record from secondary school as well as that from college.

## ADMISSION PROCEDURE

Before March 1 of the year of entrance, make application on the form which may be obtained from the Admission Office, submitting it with the required \$10 fee. (Applications received after that date will be considered only as space is available.) Instructions for submitting records and otherwise completing the application requirements will then be supplied.

## EARLY DECISION

High school seniors interested in early acceptance should submit an application and all necessary scholastic records by December 1. Notification of the decision of the Admission Committee will be given about December 31. Should the Admission Committee find an applicant not acceptable under this plan, his application will again be considered in the spring without prejudice.

## THE COLLEGE

Babson is a men's college granting the degree of Bachelor of Science in Business Administration. Babson offers a balanced curriculum of liberal arts and professional business subjects — the kind of course content necessary to meet the challenges facing American management in industry. Its purpose is to educate men for positions of leadership and responsibility in the business world. Babson also offers a graduate program in business administration.

## THE CAMPUS

Babson is located in Wellesley, Massachusetts. The 450-acre campus, with its Georgian colonial buildings, is a place of beauty. Situated just twelve miles from Boston, Babson is a part of a great educational and cultural community which makes available the resources of libraries, science museums, research centers, and Boston's financial district, as well as those of the Boston Symphony Orchestra, art galleries, and legitimate theaters. In the world of sports Boston is the well-known home of the Celtics, the Red Sox, and the Bruins.

## THE STUDENT BODY

Babson men currently come from more than thirty states and twenty foreign countries. 48% are from private schools and 52% are from public schools. There are 700 students in the undergraduate college and 310 students in the graduate school. Selected from approximately 1000 applications, 250 freshmen are enrolled each year.

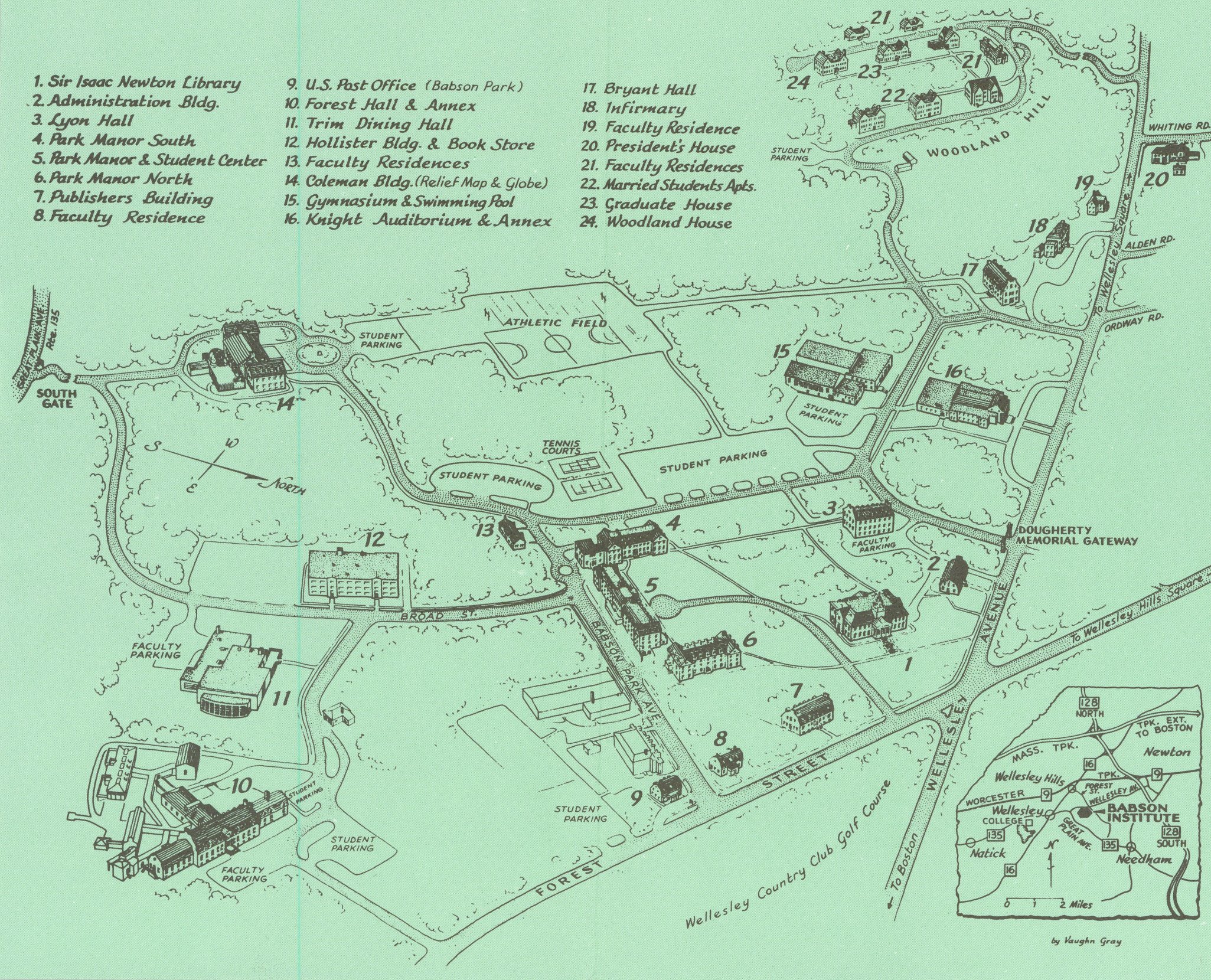
## THE BALANCED CURRICULUM

Students begin work in accounting, economics, finance, marketing, and production management during freshman year. At the same time they take such liberal arts courses as college mathematics, science, logic, English, history, sociology, psychology, and government.



# Babson

# The Babson Campus at Babson Park in the town of Wellesley, Massachusetts



## CAMPUS INTERVIEWS

Prospective applicants are welcome to visit Babson, be taken on a tour of the campus, and, if possible, attend a class. The Admission Office will be happy to make these arrangements. It is in your interest and in ours that you submit your academic records before requesting an interview. An interview is not required but in some instances it is of help to prospective applicants.

## LIVING ACCOMMODATIONS

Babson maintains twelve dormitories for single men and apartments for married students. 70% of the undergraduates are resident students. A dining hall, student center, snack bar, and campus bookstore cater to students' needs.

## EXPENSES

The cost of attending Babson is approximately \$2500 a year, depending on living quarters. This figure includes tuition, room, board, books, and fees.

## FINANCIAL AID

Students who are both financially needy and scholastically eligible may be awarded scholarships, loans, and part-time jobs. Application for financial aid must be made to the College Scholarship Service, Princeton, New Jersey, and also to the Dean of Students at Babson by April 1.

## STUDENT GOVERNMENT

Babson men are on their own, yet they are expected to maintain high standards of conduct. They are governed by the Student Government Association. The Student Judicial Court has jurisdiction over all disciplinary cases.

## EXTRACURRICULAR ACTIVITIES

There is a wide range of extracurricular activities. Among these are professional fraternities, numerous clubs, scholastic honor and service organizations, a theater guild, a newspaper, a radio station, and a yearbook.

## ATHLETICS

Babson has varsity teams in hockey, basketball, skiing, soccer, golf, tennis, swimming, cross-country, and sailing. Intramural activities are also encouraged and physical education classes are required for all freshmen. The Peavey Gymnasium is a practice gym for the Boston Celtics. Both the gym and the Millea Swimming Pool are unsurpassed in the East.

## SOCIAL ACTIVITIES

The college sponsors three major weekends each year: Fall Homecoming, Winter Carnival, and Spring Weekend. In addition to these events, clubs and fraternities hold dances periodically with neighboring women's colleges.

## BOARD OF RESEARCH

The Babson Board of Research, supported by special grants from business, government, and educational sources, pursues studies, projects, and research at local, regional, and national levels. Such research emphasizes the dual mission of the professional college: to make significant contributions to the professional fields of which it is a part and to enrich the content of its own program of studies through the application of new findings of research.

## THE PLACEMENT SERVICE

The Placement Office, in cooperation with faculty and administration, makes counsel available for civilian employment, military service, or further study. Business and industrial concerns, as well as government agencies, visit the campus each year seeking candidates for jobs in a wide variety of business functions. The service of this office is available to Babson alumni and to current graduates.

## ALUMNI

Babson has graduated 6000 men. They are found in every state in the Union and in forty-seven foreign countries. Should a prospective applicant be interested in talking with an

alumnus in his area about Babson, he should write to the Admission Office which will help to arrange an appointment.

## OUR FOUNDER

The college was founded in 1919 by Roger W. Babson, internationally famous financier and entrepreneur. Since his successful prediction of the stock market crash of 1929, the Babson name has become synonymous with business forecasting.

## POINTS OF INTEREST ON THE BABSON CAMPUS

*The Sir Isaac Newton Room*, located in the Library, is a faithful reconstruction of the London parlor from which Sir Isaac Newton published his most mature work. The book collection and the room itself were the gift of the late Grace Knight Babson who had amassed one of the largest, most comprehensive, and valuable treasures of Newton memorabilia in the world.

*The Hall of Flags* is located in the Library. The visitor is reminded of Babson's international reputation as he views the many national flags presented by our students from foreign countries.

*The Great Relief Map of the United States* is located in the Coleman Building. It is 65 feet across and 45 feet deep. The map is detailed in its representation of the physical contours of the nation. Combining authentic information on the topography of this country, it is an invaluable aid to students, to industry, and to the government.

*The World Globe* is located behind the Coleman Building. This 28-foot reproduction of the world gives an accurate and detailed view of the planet, Earth.

For further information write:

Admission Office

BABSON INSTITUTE

Babson Park, Massachusetts 02157

Telephone: (Area code 617) 235-1200