

TEXOMA-LAND

Playground of the Southwest

Lake Texoma

The largest body of water between the Canadian border and the Gulf of Mexico, Lake Texoma and surrounding Texoma-Land is America's fastest-growing vacation spot. With a shoreline of 1250 miles, Lake Texoma has dozens of fine natural bathing beaches, hundreds of miles of unexcelled boating waters, and is widely recognized as the Southwest's finest fishing spot.

The fourth largest man-made lake in the world, Lake Texoma was created by the building of the Denison Dam, the largest roll-filled earthen dam ever constructed. The Lake covers 227 square miles, and extends 58 miles in one direction and 42 miles in the other.

It is surrounded by Texoma-Land, one of America's most fascinating scenic and recreational regions. Colorful Indians, cowboys and cattle ranches, cotton and wheat fields, waterfalls, mountains, virgin forests, caves, oil fields, skyline drives, and bustling cities and towns fill this historic and scenic region of Texoma-Land—the favorite vacation spot of millions.

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The Southwest's
Greatest Playground

Lake TEXOMA

and
TEXOMALAND

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between Texas and the West-
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