

## ONE THING MORE

Betore You Start Tour

E VERYTHING'S ready for the tour—baggage packed, gasoline tank filled, fresh oil in the engine.

But if you haven't renewed your spark plugs in the last 8,000 miles, you cannot expect—and you won't get—the brilliant performance your motor can actually give.

After about 8,000 miles, any spark plug fails to give the full, hot spark that means the maximum power and 'pep', greatest gasoline economy, decreased carbon deposit.

You will save in gas and oil. Your car will have more power and speed; will perform better on the hills and in the crush of city driving.

More than 90,000 dealers sell Champions. The seven Champion types provide a correctly designed spark plug for every engine. Champion X for Fords is 60 cents. Blue Box for other cars, 75 cents (Canadian prices 80 and 90 cents.)

CHAMPION SPARK PLUG COMPANY TOLEDO, OHIO

CHAMPION SPARK PLUG COMPANY of Canada, Ltd., Windsor, Ont.

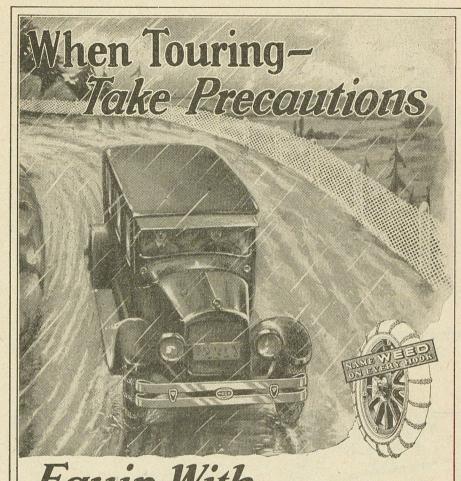
## CHAMPION

Dependable for Every Engine



CHAMPION is the standard spark plug for Ford Cars and Trucks and Fordson Tractors. Recognized by dealers and own-ensured and efficient spark plug. Sold by dealers everywhere.





Equip With –
WEED CHAINS
AND
WEED BUMPERS



AMERICAN CHAIN CO., INC.

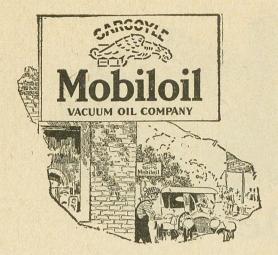
In Canada: DOMINION CHAIN COMPANY, LIMITED, Niagara Falls, Ont.

Boston Chicago New York Philadelphia Pittsburgh San Francisco
Largest Manufacturers of Welded and Weldless Chains for all Purposes



Westinghouse Lamp Co. 150 Broadway, New York, N.Y.

Oklahoma



# from Maine to the end of the Sunset Trail

WHEREVER the road leads, from the rock-bound coast of New England to the glow of the Golden Gate, the familiar Mobiloil flange sign will guide you to correct lubrication.

Gargoyle Mobiloil is obtainable in every state you drive through—and the quality of lubrication remains the same.

Take no chances on lubrication while on a trip.

Watch for the dealer who displays the Mobiloil flange sign shown above. Make the chart your guide and get the correct grade for your car.

The new quart can of Mobiloil comes in all grades, and is the ideal way of carrying a supply with you. Three or four may easily be put under the seat. Ask your dealer.



## VACUUM OIL COMPANY

One of the largest irrigation projects in the State of Texas is now being completed 45 miles from Wichita Falls, and the lands that will be irrigated from the immense reservoir are all tributary to the city. Lake Wichita, one of the smaller lakes of this system, is a popular outing and amusement resort during the summer months. (See city map below)

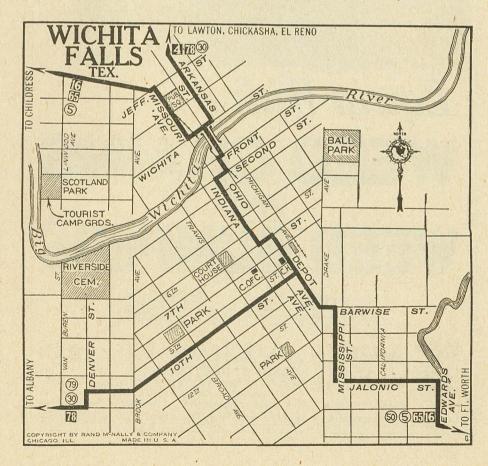
WINFIELD, KAN.—Beautifully situated on the Walnut River, 48 miles southeast of Wichita, in a fertile farming region. Natural gas is abundant for fuel, and oil also is found in the vicinity. The city contains large flour mills, creameries, packing plants, and shops, foundries, and factories covering a wide range of material needs.

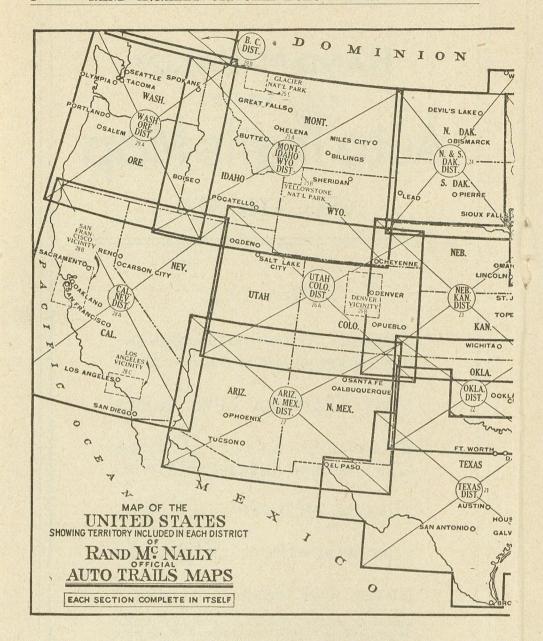
Winfield has a very important commercial club, with a committee on child welfare, and in 1915 won the Stubbs-Horner prize as the best city of the second class in Kansas in which to rear children. It is seat of Southwestern (Meth.-Epis.) and St. John's (Lutheran) colleges, and a college of music. A State institution for the feeble-minded is also located here.

WOODWARD, OKLA.—Is an important shipping center for wheat, corn, livestock and poultry. A government agricultural experiment station is located here.

WYNNEWOOD, OKLA.
Bo's Filling Station.....

(Refer to Explanation of Key on Page Four)





#### How to Use Auto Trails Maps

The entire United States and sections of Canada are covered by 29 Rand McNally Official Auto Trails Maps. The above chart shows the various state combinations in which the Official Auto Trails Maps may be had. Consult it and choose the maps you will need on your tour.

#### CHOOSING ROUTES

Routes shown on the map in this manner 6 6 indicate Named Automobile Roads and State Highways. Numbers on the map in the squares and circles, refer to corresponding numbers in the explanation of Trails and Highway Markings, where descriptions and illustrations of the road signs will be found.

#### CITY MAPS

In larger cities, where entrances and exits are confusing, and where trails markings are often vague, the use of City Maps found in the index will assist you in finding your way through the city.

SHERMAN, TEX.—Center of a prosperous farming and live stock section in which special attention is paid to the breeding of pure-blooded stock, situated 70 miles north of Dallas. Abundant water power has been developed by a dam across the Red River, and the city has important manufactories of cotton, cigars, creamery, butter, grains and oil products.

Educational institutions include Austin College, State Presbyterian College for Boys and the Kidd-Key College and Conservatory of Music. Sherman is the home of the Red River

Valley Fair, said to be the largest free fair in America.

Birge Filling Stations No. 1-2-3.

SILOAM SPRINGS, ARK.—A city of springs and parks, where gushing fountains of health pour forth their pure waters. These springs attract many to drink their waters and to rest and enjoy the rare climate of this resort city. Two miles south of Siloam Springs is a 160 acre tract selected by the Ozark Masonic Playground association as a recreation place.

STILLWATER, OKLA.—Is the home of the Oklahoma Agricultural and Mechanical College, a coeducational State and Federal

institution founded in 1891.

SULPHUR, OKLA.—Platt National Park is located at Sulphur. It was at first designated as the Sulphur Springs Reservation, which was changed in 1906 to Platt National Park. It comprises approximately 850 acres, which are drained by Travertine and Rock creeks. Within the park are a number of well-known mineral and several non-mineral springs. Sulphur springs predominate.

B. & C. Machine & Foundry Co.
Harvey Young Oil Co.

WEATHERFORD, TEX.—Very picturesquely situated among hills overlooking the Brazos and Trinity river valleys. This section is noted for its wonderful scenic attractions and the fertility of its soil. Watermelons are said to grow to 100 pounds and over, and carloads are shipped from this point annually. In and about the town are many beautiful drives.

WEWOKA, OKLA.

WICHITA, KAN.—Leading city of southern Kansas, and very important railroad junction point, situated on the Arkansas River, 110 miles southwest of Emporia, 25 miles south of Newton. The valley is wonderfully fertile, producing great quantities of wheat, oats, corn, broom corn, kaffir, alfalfa, cattle, hogs, and poultry, which have made Wichita one of the largest milling and packing centers in the central part of the United States. The stockyards here handle each year some 15,000 carloads of live stock, and the packing houses have an annual output of some 50 million pounds of products. Other important establishments include large flour and lumber mills, boiler works, brickyards, and factories, producing furniture, automobiles, boots and shoes, etc. The city is one of the greatest distributing points in the Southwest for automobiles, tractors,

(Continued on page 30)

#### WICHITA, KAN. (Continued from preceding page)

trucks, farm implements, and furniture. It also contains large oil refineries developed since the oil fields east of the city

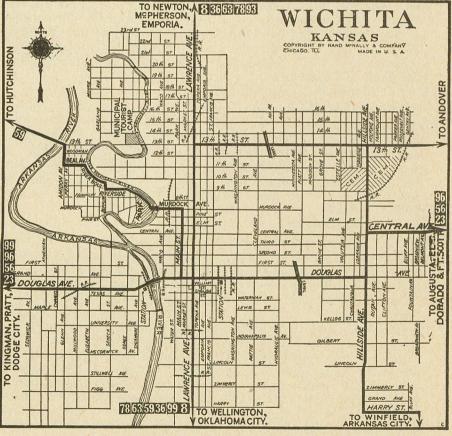
were opened in 1914.

Wichita has one of the largest and finest park systems in the State, and one of the finest hotels in the Southwest. Among buildings of special interest are the beautiful public library, Federal building, courthouse, City hall, Scottish Rite Masonic temple, Forum and Exposition hall, the Catholic cathedral, the Children's and Masonic homes, the City, St. Francis, and Wesley hospitals, and the Kansas sanitarium. The city is seat of Friends' University, Fairmount College (Congregational) All Hallows Academy (Rom. Cath.), and three colleges of music. (See city map below)

 Broadview Hotel
 240 rms
 E

 Hotel Lassen
 350 rms
 E
 \$2.00 up

 Hotel McClellan
 100 rms
 E
 \$2.00 up with bath



(Refer to Explanation of Key on Page Four)

# RAND McNally official Auto Trails Map

**OKLAHOMA** 

## Featuring:

Marked Automobile Routes with Explanation of Markers

MAIN TRAVELED AUTO TRAILS

REPRESENTATIVE HOTELS
GARAGES AND SERVICE STATIONS

DISTANCES BETWEEN TOWNS

CITY MAPS and POINTS of INTEREST

HOTEL AND GARAGE REGISTER

Containing reliable information concerning Hotels, Garages and Service Stations indicated on the map. CITY MAPS of the larger towns, showing the best entrances and exits.

POINTS OF INTEREST, Motor, Fish and Game Laws, and location of Tourist Camp Sites.

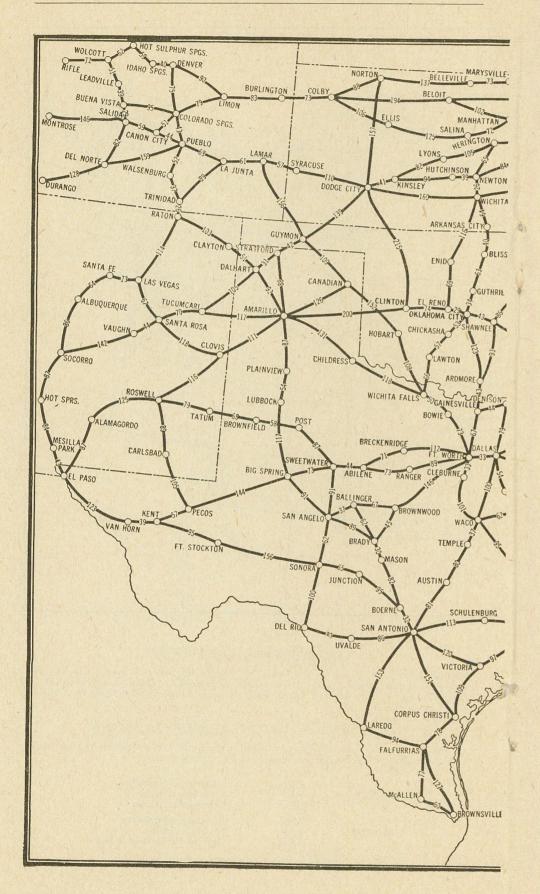
COPYRIGHT, 1925, BY

## RAND MENALLY & COMPANY

CHICAGO

NEW YORK

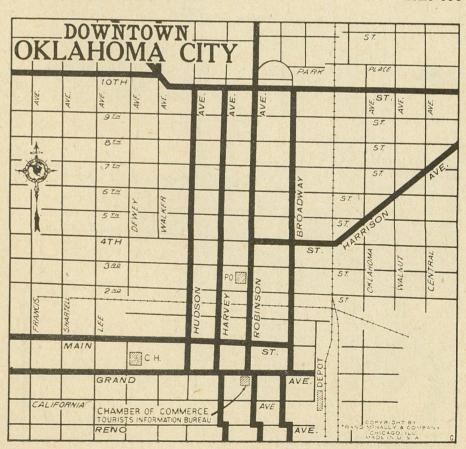
MADE IN U. S. A.



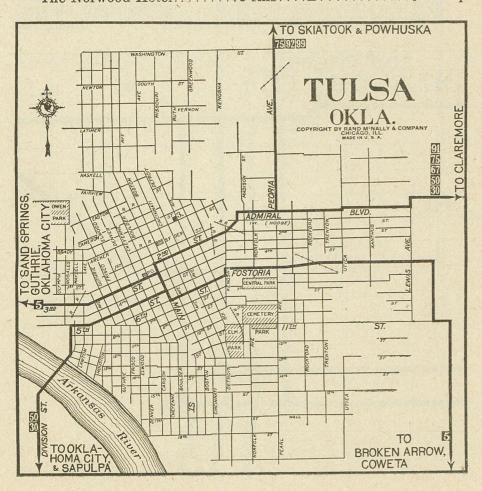
ing plants. Among prominent building features are the public library, Y. M. C. A., State insane asylum, and a large new municipal building, containing a wonderful auditorium with a seating capacity of 2.200.

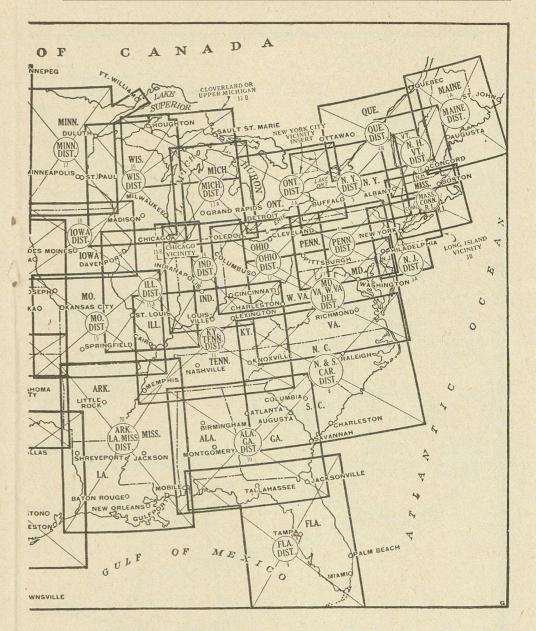
PAULS VALLEY, OKLA.

\$2.00-\$2.50 with bath
Pittsburg Chamber of Commerce Free Camp Grounds
J. H. Ray's Auto Repairing SC 50 SR 50c night LR \$1.25
Wrecking Service Car. 24 hour service. Phone 696



PLAINVIEW, TEX.—Center of an irrigated agricultural district located 90 miles south of Amarillo. The Northwest Texas Fair is held here; and the town is also seat of Wavland College. PONCA CITY, OKLA.—An Indian trading center and also the center of an important oil section. "101" ranch is located nearby (open to visitors). Highway Motor Co. . . . . SC 100 . . . SR 50c . . . . . . . . . John B. Rogers Radiator & Tin Shop..... PRATT, KAN.—Situated 84 miles west of Wichita. Oil wells are in the vicinity. A State fish hatchery is located here. PURCELL, OKLA. SAPULPA, OKLA.—Center of a highly productive oil and natural gas region, also a progressive manufacturing center. Seat of Baptist College (colored) and the Euchee Indian Mission. C. B. Cox..... SC 125.... SR 50c..... Buick & Cadillac Sales and Service Quality Filling Station ...... Wholesale and Retail Uden's Book Store .... Stationery, School Supplies SHAWNEE, OKLA.—Is situated in the "Heart of Oklahoma," and is one of the handsomest and most progressive cities of the State. There are several educational institutions and thriving industries here. Of interest are the Kickapoo barklodges. The Norwood Hotel......75 rms....E...........\$1.00 up





#### POINTS OF INTEREST

Following a great many of the towns in the index will be found articles describing historic, scenic and other points of interest. Read these articles and thereby double the enjoyment of your trip in knowing the country through which you pass.

#### EXPLANATION OF ABBREVIATIONS

In the index will be found certain combinations of letters which pertain to the service rendered by hotels, garages, service stations, etc.

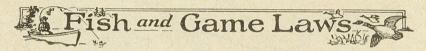
HOTELS	frms
GARAGES	SCStorage Capacity. SRStorage Rate. LRLabor Rate (per hour).
	S ACC Accommodations.

## Motor Laws

Tourists should carry registration cards of their home states at all times. Headlights should illuminate the road at least 200 feet. Cities and towns prescribe their own speed limits and parking regulations, which of course vary; so the tourist will do well to reduce his speed to 15 miles per hour or less when within the city limits. When in doubt about parking regulations, ask an officer for information.

Registration Fee: Ten dollars on first \$500.00 of manufacturer's list price and 75 cents on each additional \$100.00 or major fraction thereof.

Tourist Exemption: Non-residents exempt from fee for 60 days. Speed Limit: Outside of cities and villages, 35 miles.



These extracts from various state laws are necessarily brief and are only intended as an outline of regulations. Where Federal Migratory Bird Act Laws and State Laws conflict, the most restrictive will govern. Where bag limit is not stated the Federal limit will obtain. Complete laws may be had from the State Game Warden.

#### GAME

License: Resident, \$1.25 (includes fishing); non-resident, \$15.00 (includes fishing). A person may hunt without license during open season on own or leased premises actually occupied by him.

#### OPEN SEASON

Bear: In Comanche, Caddo, Major and Blaine counties, no open season; in rest of State, unprotected.

MANY HOTELS AND GARAGES DO NOT CATER TO AUTOMOBILE TOURISTS—THOSE ON THE RAND MCNALLY TRAIL MAPS DO.

"YOU'LL FIND THEM GOOD IF YOU FIND THEM HERE."

MUSKOGEE, OKLA.—At the head of navigation on the Arkansas River, is one of the most important commercial cities of the State. It is the home of the Indian agency for the Five Civilized Indian Tribes and was for years the headquarters of the Dawes Commission. Prominent among its educational institutions are Bacon University and St. Joseph's Academy. Other features are the public parks, fairgrounds, Carnegie library and county courthouse. (See city map below)

Muskogee Lubricating Co.

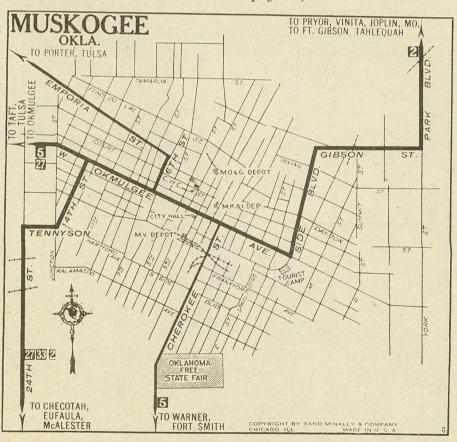
NEVADA, MO.—Settled in 1830. It is in an agricultural and stock raising region and in the vicinity of zinc and coal mines. Abundant gas is supplied by natural wells. It is the seat of the Cottey College for Young Women, and Waltmer Institute of Suggestive Therapeutics, and is the home of the largest savings and loan association in Missouri.

NORMAN, OKLA.—Is noted principally as an educational center, being the seat of the University of Oklahoma. The State

Insane Asylum is also located here.

OKLAHOMA CITY, OKLA.—The State capital, was settled in 1889 by 3,000 men who arrived on the spot on the day the country was proclaimed open to settlement. It is the geographical and business center of the State and is important in manufacturing and jobbing, also as dealing in live stock, grain and cotton.

(Continued on page 26)



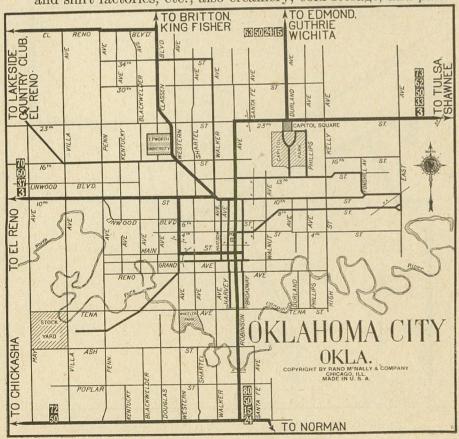
(Refer to Explanation of Key on Page Four)

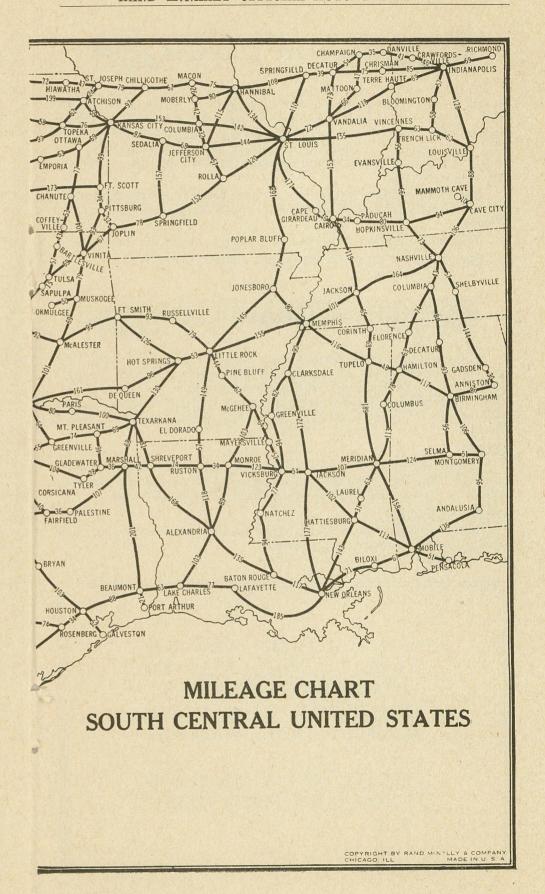
The hills about Oklahoma City present beautiful drives and there are miles of ideal paving and a system of public parks connected by boulevards. Belle Island Park and Lake, about five miles north of the city, has a fine bathing beach. (See city map below; also opposite page)

**OKMULGEE**, **OKLA**.—County seat of Okmulgee County. The building now known as the court house was formerly the capitol of the Creek Indian government.

Oklahoma Tire & Supply Co..... Okmulgee Sporting Goods Co....

PARIS, TEX.—Commercial and industrial center, serving an extensive agricultural community, situated about 95 miles west of Texarkana. On the outskirts of the city is a park with attractive amusement features.





## Tourist-Camp Sites

Scattered along the principal highways are excellent places to camp. The majority of these camps provide water, fuel, light, shelter, and toilets for the tourist. Some of them contain bathing and cooking facilities. A nominal charge is sometimes made.

More of these spots are being laid out from time to time and

conveniences added to those already established.

#### KANSAS

Ashland Caldwell Caney Cherryvale Chetopa Coffeyville Columbus Conway Springs Dodge City Eureka Fredonia

Garden City Pittsburg Pratt Girard St. Paul Greensburg Independence Scott Iola Sedan Sedgewich Liberal Wellington Meade Wichita Medicine Lodge Winfield Oswego Yates Center Parsons

#### **OKLAHOMA**

Ada Alvas Anadarko Antlers Ardmore V Atoka Blackwell Blanchard Cache Carnegie Chandler Chickasha Clinton Collinsville Comanche Cushing Davenport Dover Ducan El Reno

Enid Norman Eufaula Pawhuska Fairview Perry Ft. Gibson Platt National Park Geary Ponca City Granite Pryor Guthrie Roff Guymon Sapulpa Hammon Shattuck Hennessy Shawnee Hinton Snyder Hobart Strong City Hominy Terral Kingfisher Tonkawa Lane Tulsa Marlow Valliant McAlester Vinita Miami Waurika Mill Cr. Welch Muskogee Yale

#### TEXAS

Amarillo Floydada Alvord Ft. Worth Bonham Breckenridge Friona Canadian Haskell Canvon Honey Grove Childress Lewisville Clarendon Lubbock Clarksville McKinney Dalhart Memphis Mt. Pleasant Dallas De Kalb Panhandle Denton Pittsburg Estelline Plainview

Farwell Rule Sanger Seymour Shamrock Sherman Slaton Sulphur Springs Tulia Vernon Wellington Whitesboro Wichita Wolfe City

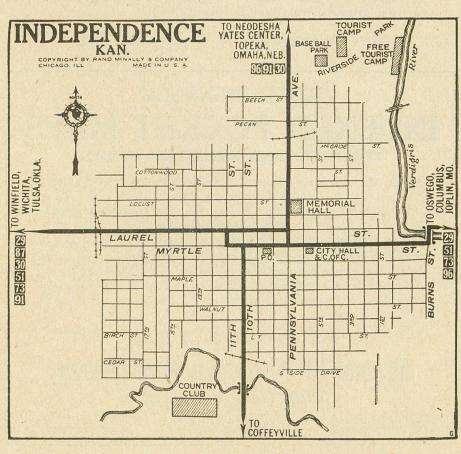
INDEPENDENCE, KAN.—Situated at the junction of the Verdigris and Elk rivers, 20 miles north of Coffeyville. It is in the heart of the "Mid-Continent" oil and gas field, and is headquarters of great oil and gas corporations. Coal also is abundant in the vicinity, and the city is receiving and distributing point for a rich agricultural district. It has oil refineries. creameries, and extensive manufactures of vitrified and pressed brick, cement, rubber, strawboard, flour, lumber, etc. Buildings of interest, besides those of the oil and gas companies. include the Federal and municipal buildings, courthouse, public library, and one of the finest hotels in the Middle West. (See city map below)

First-class dining room

IOLA, KAN.—Situated on the Neosho River, 50 miles west of Fort Scott. The region is a great field of natural gas production, and supports a thriving agricultural community. The city was laid out in 1859. Its industrial establishments include large zinc smelters, Portland cement mills, and iron works.

JOPLIN, MO.—Is a distributing center for a wide agricultural area and has extensive mining interests, being the center of the zinc and lead industries of Southwest Missouri. The Federal Building, Carnegie Library and Municipal market house are the prominent buildings.

(Refer to Explanation of Key on Page Four)



LAWTON, OKLA.—Here are located Fort Sill, Fort Sill Indian School, Wichita National Forest and Game Preserve, and "Medicine Park." The surrounding scenery is remarkably picturesque with its broken, rugged hills and broad stretches of open prairies. Mt. Scott, ten miles north of Lawton, is the highest point in the Wichita Mountains.

MANGUM, OKLA.

McALESTER, OKLA.—County seat of Pittsburg County. The center of the new immense coal fields of eastern Oklahoma. The Oklahoma State Penitentiary is located nearby.

 The Doss Hotel & Cafe
 100 rms
 E
 \$1.00 up

 Manhattan Hotel
 50 rms
 E
 \$1.00 up

Vorhes Motor Co.....

McKINNEY, TEX.—Situated 33 miles northeast of Dallas in a rich agricultural region, in which cotton is cultivated quite extensively. Among its industrial establishments are cottonseed oil mills, cotton gins, wagon and carriage shops, and flour mills. The McKinney Collegiate Institute is located here.

MEDICINE PARK, OKLA.

The Outside Inn....

MINERAL WELLS, TEX.—Noted health and pleasure resort. situated in a picturesque mountain section, 52 miles west of Fort Worth. The mineral springs located here are widely known for their medicinal properties, and attract thousands of visitors annually. Lake Pinto, Elmhurst Park, and Lovers Retreat are near by scenic places of beauty.

(Refer to Explanation of Key on Page Four)

## RAND MCNALLY INDEXED POCKET MAPS

**TOURISTS' AND SHIPPERS' GUIDES** 

MAKE traveling easier. The disturbing uncertainties of travel are minimized by these maps which give you an exact knowledge of your location, your surroundings, your route and your destination.

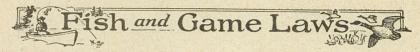
Rand McNally Pocket Maps in your traveling equipment will add comfort and enjoyment to your trip. The series contains a separate map of every State of the United States, every Province of Canada, Alaska and Mexico. Each is complete, accurate and up to date. No traveler should fail to carry them.

For sale at all News Stands, Book Stores, Cigar Stores, Stationers, Department Stores and many Hotels.

### RAND MENALLY & COMPANY Map Headquarters

559 Mission Street SAN FRANCISCO 536 S. Clark Street CHICAGO

270 Madison Avenue **NEW YORK** 



Rabbit: Unprotected. Squirrel: Unprotected.

Quail: Dec. 1st to Dec. 31st. Woodcock: Oct. 21st to Jan. 1st.

Duck, Goose, Brant, Wilson Snipe or Jacksnipe, Coot, Gallinule: Oct. 1st to Jan. 15th.

Black-Bellied and Golden Plovers, Yellowlegs: Sept. 1st to Dec.

Rail, other than Coot or Gallinule: Sept. 1st to Nov. 30th.

#### NO OPEN SEASON

Deer, antelope, wild turkey (1931), prairie chicken, imported pheasants, swans, wood duck, swans, bitterns, little brown, sandhill and whooping cranes, grebes, gulls, herons, terns, and all shore birds (except woodcock, Wilson snipe or jacksnipe, black-bellied and golden plovers, and vellowlegs).

#### BAG LIMIT

Fifteen quail, plover, snipe, or ducks a day, 100 a season; 15 yellowlegs, but no more than 15 in all of plovers and yellowlegs a day; 8 geese, 8 brant a day, but not more than 10 in all a day; 50 sora and 25 in all of other rails, coots, and gallinules and 6 woodcock a day. Possession of game permitted during first 10 days of close season, and trophies or specimens of game lawfully taken may be possessed at any time.

License: Resident, see hunting; non-resident, \$5.50 for fish only.

#### OPEN SEASON AND BAG LIMIT

Game Fish: No closed season. Not more than 10 bass a day and not more than 25 game fish of all kinds in a day.

## **PROTECT** the FORESTS from FIRE

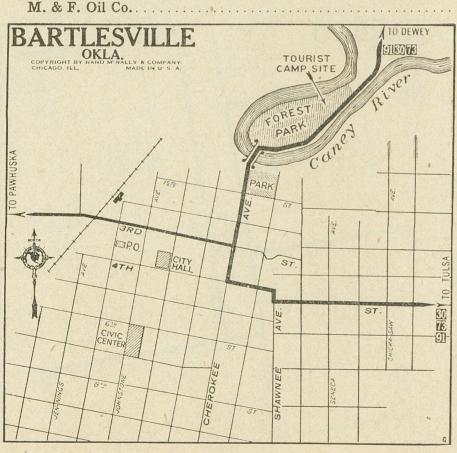
AND CONSERVE NATURAL RESOURCES

Extinguish Matches, Cigars, Cigarettes Put Out Your Campfire Before You Leave AMARILLO, TEX.—Situated in the heart of the Texas Panhandle, about 250 miles northwest of Wichita Falls. It is the most important business center in that section of the State and is noted for its immense live-stock interests. Thirty-five miles from Amarillo is the famous Goodnight Ranch, where buffaloes are reared for zoological parks. Other points of interest in the vicinity are the site of historical battle of Adobe Walls, scene of the last fight of the buffalo hunters with the Indians under the great chief Quanah, and the Palo Duro Canyon, a natural wonder containing many unique scenic attractions. (See city map page 11)

ARDMORE, OKLA.—Is located in an agricultural and grazing section, 123 miles south of Oklahoma City. Gas and oil in vast quantities are produced in the vicinity. The machine shops of the Rock Island and Frisco railroads are located here and the city is also the general headquarters of the Oklahoma, New Mexico and Pacific Railroad. An artificial lake, covering 300 acres, furnishes Ardmore's water supply.

Hotel Ardmore.......100 rms with bath.....

100 rms without bath . E \$1.50-\$3.50



FORT WORTH, TEX.—Founded as a military post in 1849, Fort Worth was first incorporated in 1873. It lies between the Trinity and Clear Fork rivers, built on sloping ground which culminates at the north and west in hills of about 750 feet elevation. On these hills are many beautiful residential suburbs.

Fort Worth is a very important railroad and commercial center. It is noted as the seat of immense stock and meatpacking interests, its yards and packing houses being the largest in the Southwest. Other important industrial establishments include grain elevators, flour, cotton and cotton-seed oil mills, railroad repair shops, and manufactories of clothing, furniture, wagons, candy, etc.

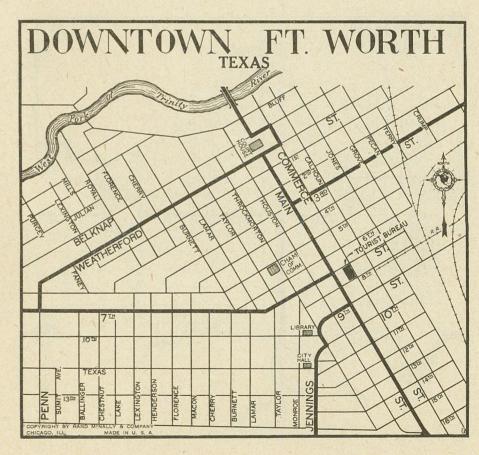
The city is seat of the Texas Christian University, Southwestern Baptist Theological Seminary, Texas Woman's College and the Fort Worth University. Other features of attraction are the Paddock viaduct, Forest and Trinity parks, the County Courthouse and Lake Worth, a popular resort, located a few miles west of the city. (See city map opposite page)

600 Baths

Chamber of Commerce...... Tourist Bureau

FREDONIA, KAN.—Situated on Fall River, in a region abounding in fire-clay, building stone, oil, and gas, 31 miles northwest of Independence. The city is a noted center of production of glass, cement, brick, tile, and linseed oil.

(Refer to Explanation of Key on Page Four)



GREENVILLE, TEX.—Trade and industrial center of an extensive agricultural and stock-raising section, situated 50 miles northeast of Dallas. Settled 1844. The city contains cotton compresses, railroad shops, flour mills, stock yards and furniture factories. Educational features include Burleson College. Wesely College and Holiness University.

GUTHRIE, OKLA.—Was the capital of Indian Territory. County seat of Logan County and located on the Cottonwood River. Prominent as a wholesale distributing center but it has important manufactories. The Capitol, Scottish Rite Temple, Carnegie library and Federal prison are of interest. The Methodist University and St. Joseph's Academy are located here. (See

city map below)

Gaffney's Service & Filling Station....

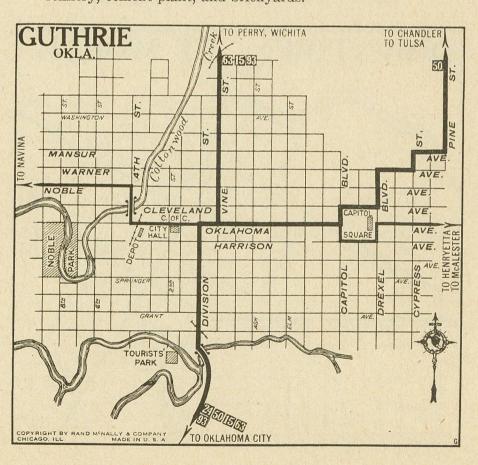
HARTSHORNE, OKLA.

HENRYETTA, OKLA. Cotton Hotel ...... 50 rms ... E ..... \$1.00 up Highway Garage ..... SC 200 ... SR 50c ..... Brooks Auto Supply.... Oklahoma Tire & Supply Co.....

HOLDENVILLE, OKLA.

Holdenville Hotel & Cafe...30 rms....E..........\$1.50 up 

HUMBOLDT, KAN.—Situated on the Neosho River, 10 miles north of Chanute, in an oil and natural gas belt. It contains an oil refinery, cement plant, and brickyards.

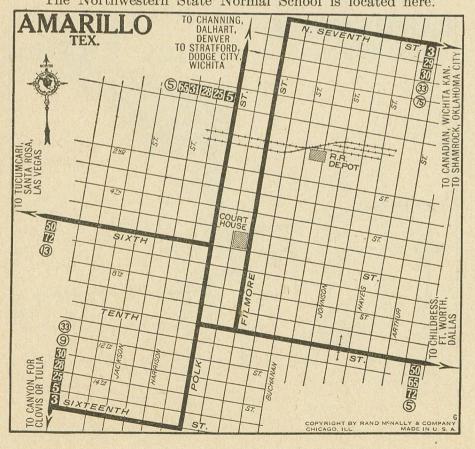


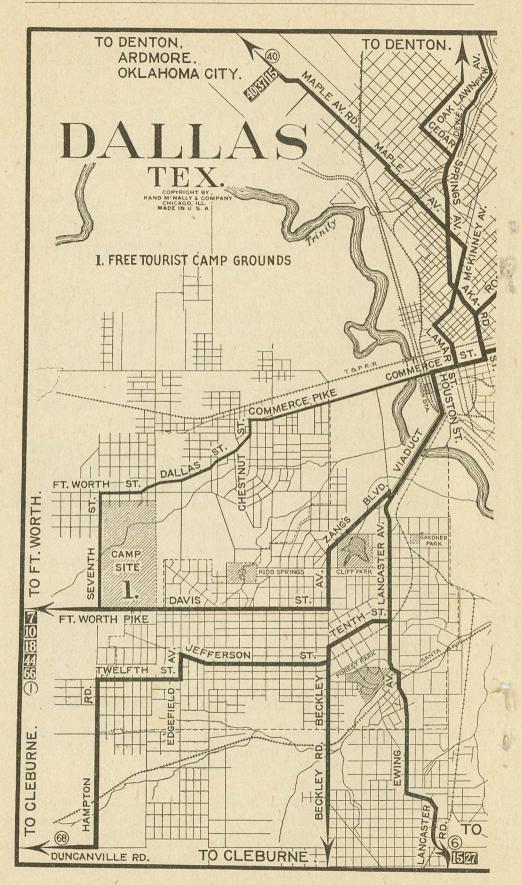


ADA, OKLA.—Is the center of an exceedingly fertile agricultural region, in which cotton is raised quite extensively. Its industries include the manufacture of cement and asphalt. Here is located the State Normal School. Harris Hotel.....

ALTUS, OKLA.

ALVA, OKLA.—County seat of Woods County, situated on the Canadian River, about 50 miles northwest of Enid. It contains flour mills, broom factories and dairy establishments. The Northwestern State Normal School is located here.





FORT SCOTT, KAN.—Trade and shipping center for a rich stock, dairy, and general farm region, in which also coal is mined, situated on the Marmaton River, 99 miles south of Kansas City. It is the largest horse and mule market in the State. Settled as a military post in 1844, and has extensive manufactures.

Of historic interest are the buildings of the old fort, still preserved, and the national cemetery. Other features of note are the public library, the Goodlander home for children, and a fine natural park of 160 acres. Artesian wells of mineral water have made the city popular as a health resort. (See city map opposite page)

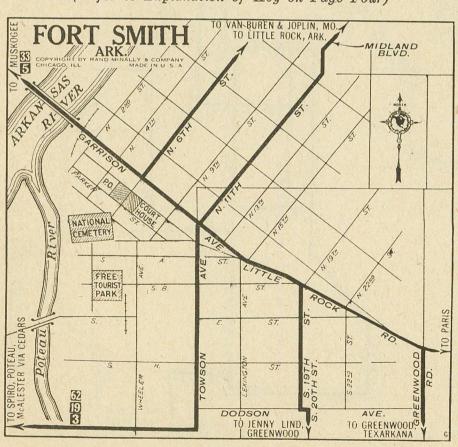
FORT SMITH, ARK.—Historical frontier city, situated on the western border of the State at the confluence of the Arkansas and Poteau rivers. It was originally a French trading post and was first known as Belle Point. In 1817 it became the headquarters for the gathering and distribution of supplies for the United States Army in the Southwest.

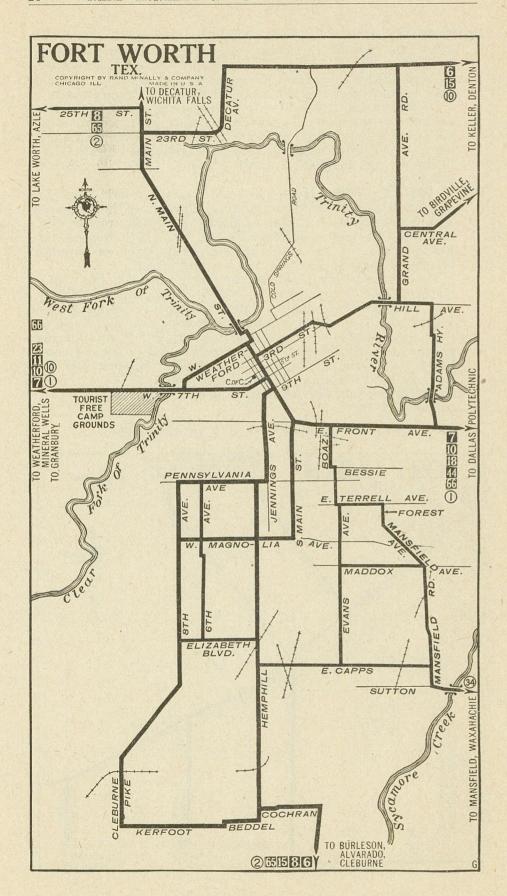
Fort Smith is now an important retail, wholesale and manufacturing center, including among its industries coal mines, zinc smelters and manufactures of furniture, glass, drugs, leather goods, etc. Of interest to visitors are the National Cemetery, located on the site of the former "Post" burying ground, the old Federal jail, Carnegie library, the old commissary building, containing the historical museum, and the city park and stadium. (See city map below)

Yantis-Harper Co., Service Station; Call S. O. S. 707.....

Tires and Oil

(Refer to Explanation of Key on Page Four)





ARKANSAS CITY, KAN.—Situated on the Arkansas River, near its junction with Walnut River, 64 miles southeast of Wichita. The streams are connected by a canal which develops waterpower for industries. The place was settled in 1870 under name of Greswell, but received its present name on incorporation in 1872. The surrounding district is rich in oil and natural gas: and the city has oil refineries, besides mills, foundries, packing houses, car shops, and factories producing brooms, windmills, overalls, paint, etc. It is also an important livestock market and wholesale center, doing a large trade with Indian posts and agencies in Oklahoma. A United States Indian school is located here.

Hockaday Auto Supply Co......Tires, Accessories

ATOKA, OKLA.—County seat of Atoka County. Located on the Muddy Boggy River. Lumbering and farming are the principal interests.

BARTLESVILLE, OKLA.—Is the center of the "Mid-Continent" oil field, with 16,000 producing wells. Washington County, of which Bartlesville is the capital, produces about 20,000 barrels a day, a third of the output of the entire region. Among the prominent buildings of the city are the county courthouse, city hall, Elks' Home and Carnegie library. (See city map opposite page)

BLACKWELL, OKLA.—Here is located Oklahoma State College, a Baptist institution of high rank. Municipal campgrounds

are maintained on the banks of the Chikaska River.

BRECKENRIDGE, TEX.

CHANUTE, KAN.—Important industrial and trade center, situated near the Neosho River, 145 miles southwest of Kansas City. Oil and natural gas, clay, and shale abound in the vicinity, and the city contains flour mills, smelters, oil refineries, brick, tile, cement, and glass plants, car and machine shops. Large shipments of fruit and farm produce are also made. Morrill Hotel ...... 40 rms .....

Opposite Post Office and Santa Fe Depot

CHICKASHA, OKLA.—County seat of Grady County. Has the largest natural gas field in the world, two of the largest cottonseed oil mills in Oklahoma, the plants being among the largest in the world, the first cotton-seed oil refinery in Oklahoma and one of the largest compresses in the South. Large railroad shops and Oklahoma College for Women are located here.

New Chickasha Hotel ..... E.... \$1.25 up Beeler Motor Co.

Ozark Filling Station, High Grade Gasoline and Gargoyle Mobiloils

CLAREMORE, OKLA.—Is a popular health resort with mineral springs, situated 27 miles northeast of Tulsa. The famous Claremore Canyon is located in the vicinity.

CLINTON, OKLA.

Coleman Hotel.....E.....E..... COFFEYVILLE, KAN.—Situated on the Verdigris River, 53 miles southwest of Chanute, close to the Oklahoma State line. Oil and natural gas abound in this section. The manufacturing establishments include oil refineries, zinc smelters, flour and lumber mills, pottery and vitrified brick plants, a strawboard mill, etc.

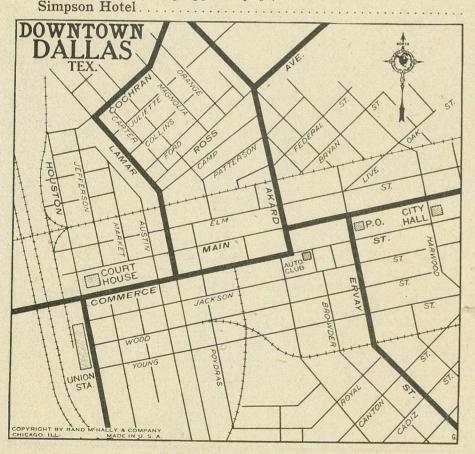
DALLAS, TEX.—Second city of the State, and one of the largest wholesale jobbing and distributing centers in the Southwest. Situated at the head of navigation on the Trinity River, 32 miles east of Fort Worth. It is the center of a fine system of highways radiating to all parts of the State.

Dallas lies in the heart of the famous Black Waxy Belt of Texas. It is the largest inland cotton market in the world. and is second only to Kansas City as a distributing point for agricultural implements. Included among its industrial establishments are great packing houses, grain elevators, wholesale warehouses, flour mills, and factories producing, cotton ginning machinery, harness, portland cement, iron products, etc.

Among notable buildings, parks, and other features of special interest are Fair Park, where the famous Texas State Fair is held; Highland Park, containing the Dallas Golf and Country Club; Southern Methodist University; the cathedrals of Saint Matthew and Sacred Heart; Zoological Gardens; and the Dallas-Oak Cliff concrete viaduct, one of the largest in the world. (See city map below; also pages 14-15)

Tefferson Hotel.... DECATUR, TEX.—Cotton trade center situated 42 miles northwest of Fort Worth. It is the seat of the Northwest Texas Baptist College.

DENISON, TEX.—Situated 79 miles northeast of Dallas, about four miles from the Oklahoma border. It is of importance as a railroad town, and contains the repair shops of four systems. Saint Xavier Academy and the Washington School are located here. (See city map opposite page)



DENTON, TEX.—Educational center situated 45 miles northwest of Dallas. Here are located the North Texas Normal College and the College of Industrial Arts (State College for Women).

DODGE CITY, KAN.—Situated on the Arkansas River, 160 miles west of Wichita. It is on the meridian separating the belt of Central Time from that of Mountain Time, so that timepieces, on crossing this line, have to be set back an hour if going west, and set forward an hour if going east. At the Santa Fe Railway Station are two sun dials, indicating the different times.

Dodge City is named after Gen. Henry Dodge, governor of Wisconsin Territory, and was first settled as a shipping-point for Texas cattle. It was for a time noted for its lawlessness. The cattle business reached its peak in 1884, when 800,000 cattle in charge of 3,000 "cowboys" passed through on the way north; and the city is sometimes referred to as the "Cowboy Capital." It is now a wholesale and supply center for a large wheat-growing, stock-raising, and general farming region. Its industrial establishments include large car shops, flour mills, and creameries. It is the seat of Soule College (Meth.-Epis.) and contains a United States land office and weather bureau and a Carnegie library.

DRUMRIGHT, OKLA.

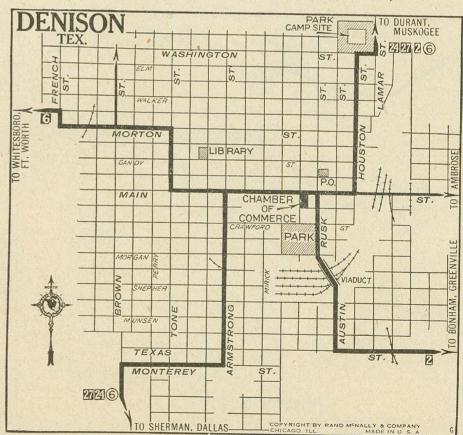
Drumwright Central Auto Co., Inc.

Dealers: Lincoln, Ford, Fordson

DUNCAN, OKLA.

Beeler Motor Co.

(Refer to Explanation of Key on Page Four)



DURANT, OKLA.—County seat of Bryan County. Chiefly an agricultural town. Seat of Presbyterian College and Southeastern State Normal School.

Ouick Service Tire Co.....

EL RENO, OKLA.—Situated near the geographical center of the State, is a thriving and up-to-date little city. It has splendid school buildings and is the seat of Sacred Heart Institute and the State Masonic Home. The El Reno Country Club has a fine club house and maintains one of the finest golf courses in the State. Old Fort Reno, nearby, has been converted into a remount station, where horses are gentled and trained for cavalry purposes for use in the United States Army. ELK CITY, OKLA.

E.....\$1.00 up

ENID, OKLA.—County seat of Garfield County. Situated in a rich agricultural section. Is one of the largest poultry centers west of the Mississippi. Of interest is the College of Fine Arts, Saint Francis Institute, Phillips University, State Hospital for Insane. Two parks are worth a visit. One offers boating on ponds fed by mineral springs. The city draws its water supply from a subterranean river which flows some 40 feet below the surface. Trostel-Knupp & Co. Garage.....

SC 125....SR 50c..... Fisk Tires Hockaday Auto Supply Co.....

(Refer to Explanation of Key on Page Four)

